**Company: Healthcare Academy**

**NOTE: Your source assessment will use full sentences and paragraphs. This demo is just demonstrating how we find various types of sources and evaluate them using RADAR.**

**Environmental Facet:**

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|  | **Primary Source** (Interview with the Admission Coordinator of Healthcare Academy conducted on Sept 29, 2024) | **Secondary Source**  (Healthcare Academy Website: https:// healthcare.com/) |
| **Relevance** How relevant is the information to your assignment? | The interview is very relevant for the assignment because it provides a first-hand understanding of the operations, strategies, and challenges of Healthcare Academy. The questions targeted the main areas of interest concerning the institution's business model, competitive positioning, and strategic plans. | The information on the website is relevant to our assignment as it details the academy’s services and educational programs. These details can help us understand Healthcare Academy's role in the healthcare education sector. However, we need to include additional sources to address the external influences for a more balanced view. |
| **Authority**  Who/what is the source (author, publisher) of the information? | As part of the admissions personnel, the interviewee's position within Healthcare Academy is credible and authoritative. His close relation to the leadership and personal direct involvement with the operation lend significant authority to his utterances. | The website is published by Healthcare Academy itself, making it an authoritative source regarding the organization’s services, structure, and objectives. |
| **Date**  When was the information first published or last updated? | This interview was conducted on 29th Sep and is up to date. This interview was conducted specifically for the assignment. Hence, the information obtained will ensure it reflects the latest strategies and challenges faced by Healthcare Academy. | It's a WordPress website. The company was founded in 2011, and there is no information on when the website was created. |
| **Appearance**  What does the source of information look like? | Being a primary source, the interview is in question-and-answer format with audio recording; thus, it shows direct, unfiltered responses from the admission staff. This makes the information firsthand, hence a good source of qualitative data. | The website has a professional appearance, which is a positive indicator. It contains well-structured information, but it is not supported by testimonials or success stories, which could have helped highlight the quality of its programs. |
| **Reason**  Why was the information published in the first place? | The interview was created to gain insights into Healthcare Academy’s operations, challenges, and strategies. Its goal is to inform and provide detailed, firsthand information for academic analysis with no evident bias or commercial intent. | The primary reason for publishing the information is to promote the academy’s services and attract prospective students or partners. As a result, the content is likely biased toward positive aspects of the organization and may not contain negative feedback. We should be cautious about relying solely on it for unbiased analysis. |

(Definitions from https://library.ulethbridge.ca/evaluatingsources/pstsources and <https://libguides.sait.ca/RADAR>)

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|  | **Secondary Source**  (Alberta Learning Information Service: https://alis.alberta.ca/) | **Secondary Source**  (Principles of Management (OpenStax) ©2019 Rice University) |
| **Relevance** How relevant is the information to your assignment? | * Provides labor market trends that are valuable when considering the external factors (like employment trends, labor supply, and demand for healthcare professionals) that may affect Healthcare Academy’s strategic planning. * Provide information about all the educational programs various institutions offer to compare Healthcare Academy with competitors. | OpenStax's The Principles of Management textbook is very relevant to the assignment. This book provides foundational knowledge concerning management theory that is vital in conducting thorough analyses: PESTLE, SWOT, and Porter's Five Forces. The theoretical concepts discussed in the text can easily be applied to make sense of Healthcare Academy's strategic position within the healthcare education industry. |
| **Authority**  Who/what is the source (author, publisher) of the information? | The website is run by the Government of Alberta. | The textbook is published by OpenStax, an initiative of Rice University, a credible and respected academic institution. |
| **Date**  When was the information first published or last updated? | It is regularly updated but still needs to be verified from other specific sections. | The Principles of Management was published in 2019, which is recently enough to ensure that the information is updated for a foundational management text. |
| **Appearance**  What does the source of information look like? | * Source Type: The information is presented on web pages organized by categories such as employment, career planning, and education. It is designed for easy navigation and provides clear, data-driven insights. Although the content is not an academic journal, it is still well-supported by governmental research and data. * Evidence and Citations: ALIS cites sources for its labor market data and statistics. However, some content, like career outlooks, may be more interpretive and should be cross-referenced with industry-specific reports. | * The textbook is structured in a formal, academic style typical of scholarly publications. It includes citations, examples, and discussion questions. * The structured approach provides a comprehensive understanding of management principles, making it suitable for academic analysis. Its organized presentation ensures that the information is both accessible and credible. |
| **Reason**  Why was the information published in the first place? | ALIS was created primarily to inform and guide career planning and labor market participation in Alberta. It is not designed to promote or sell, which makes it less likely to be biased. | The textbook was created to educate students and professionals on management theories and practices. |